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Largest single investment in the company's history: HUBER starts site expansion in the USA

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HUBER is expanding its site in Denver, North Carolina for around 39.5 million US dollars. The official groundbreaking ceremony for the site expansion by around 13,000 m² took place on Friday, 7 October.

- Expansion of the plant in Denver, North Carolina by about 13,000 m²
- Planned completion of the construction project end of 2023
- CEO Georg Huber: "Starting point of a new phase for the HUBER Group"

The expansion of the site of the American subsidiary HUBER Technology Inc. in Lincoln County will initially create about 50 new jobs after completion. It is the largest single investment in the company's history and, according to CEO Georg Huber, the beginning of a new phase.

CEO Georg Huber: "Result of three decades of hard work and dedication"

"This landmark event here today in Denver, North Carolina is the result of three decades of hard work and dedication," said CEO Georg Huber in his speech at the official groundbreaking ceremony. "And it is the starting point of a new phase in the company's history, not only for HUBER USA, but for the entire HUBER Group. It is the largest single investment in the group's



Official groundbreaking ceremony: HUBER SE CEO Georg Huber and Sales board member Rainer Köhler together with Henk-Jan van Ettekoven, CEO of HUBER USA. (© Mert Jones Photoshelter)

history, demonstrating our commitment and belief in the US market for the future. I want to thank everyone who has been and continues to be with us on this journey."

When the previous location in Huntersville reached its limits due to ever-increasing sales, HUBER USA moved to a new location at the end of February 2020 – with more space and possibilities for future expansion. The right location was finally found in Denver, North Carolina. After the move, this facility previously offered more than 2,100 m² of office, conference and training space, and more than 4,400 m² for manufacturing in an area of approximately 6,500 m².

In the year of HUBER's 150th anniversary, the US subsidiary is now taking another big step towards completely independent production.